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Mr. Pellet is the Senior Vice President and Technical Director of M² Limited, a technology-based localization and translation firm with over 20 years experience. A graduate engineer and computer specialists, he is a recognized authority in the application of computer technology to the localization of software, documentation, multimedia and web pages.

Mr. Pellet's experience with the localization and globalization of electronic communications media, as well as a traditional media, has expanded to include assisting corporations of all sizes in developing a truly global strategy and culture. He has developed and presented workshops on globalization and localization to businesses ranging from software developers to management consultants. These workshops have targeted a wide variety of audiences, including corporate management, publication departments, and product development teams.

Mr. Pellet contributes regularly to local export promotion organizations, the American Translators Association, the Apple Developers Group, and various software development groups. He is well known for his down-to-earth advice on how to make today's technology work for the individual writer, translator and publisher. Recent presentation topics include:

- Latest advances in computer technology for the individual translator.
- Electronic publishing in foreign languages.
- How to globalize your communications department.
- Making globalization a part of your product development process.